

## FOR IMMEDIATE RELEASE

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### **Datacraft Solutions, taps TBM Consulting to be an Authorized Implementation Partner and Reseller of Lean Manufacturing Digital Kanban System**

**December 14, 2009.** Datacraft Solutions, creator of the industry's first Software-as-a-Service (SaaS) digital Kanban system, announced today that TBM Consulting Group has become an authorized implementation partner and reseller of its Lean Manufacturing Digital Kanban Solution. Datacraft technology cost-effectively streamlines the supply chain replenishment process with a web-based SaaS solution. Datacraft Solutions provides immediate visibility to manufacturers' supply chains, leveraging technology to better manage inventories, improve inventory turns, reduce lead times, enhance ERP transaction accuracy, and build effective partnerships with key customers and suppliers.

Datacraft selected TBM Consulting Group, the global leader in Lean Sigma consulting, as its authorized implementation partner because of its extensive experience and proven results in helping companies leverage lean processes throughout the value chain. Datacraft CEO and Chairman, Stephen Parker stated, "We are pleased to join ranks with TBM, a long-time thought leader and implementation expert in the lean manufacturing community. Our ability to rapidly turn idle assets into cash, combined with TBM's world-class expertise in development and execution of lean strategies, will give manufacturers the competitive edge they need to thrive in this economy."

TBM works with its clients to develop lean value chains where customer demand drives supply chain replenishment—creating a pull effect from customers back to the distribution center, factory and suppliers. They help clients to develop collaborative relationships with suppliers and customers that smooth the flow of products through the value chain helping to improve quality, reduce inventory and delight customers.

TBM will lead its clients' implementation of Datacraft Solutions' digital Kanban system, seamlessly integrated with internal production planning and accounting systems, and delivered through a secure Internet gateway, eliminating the need to install and maintain a complex IT solution. Compared to typically complex, expensive, and time-intensive automation software implementations, TBM will deploy the Datacraft system in weeks, with no need for extensive training regimens or on-going internal support. The digital Kanban system allows clients to access and utilize powerful lean benefits

immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital Kanban solution to meet customer, internal and supplier needs.

TBM, a global LeanSigma consulting firm, will resell Datacraft products and provide resources for global implementation in North America, Latin America, Europe and Asia. This partnership is a significant development in the supply chain industry, as TBM and Datacraft are market leaders in the services they provide to the manufacturing industry.

TBM managing director for lean value chain, Ken Koenemann, endorsed the partnership adding, “As companies extend lean beyond their four walls, they immediately realize the need for better visibility from customer demand back through the supply chain. This requires open information sharing, visible performance metrics and clearly-defined expectations. We believe our approach, combined with the powerful simplicity of Datacraft's eKanban system, will help drive effective demand-driven replenishment and better support our clients' needs for managing inventory and meeting customer delivery requirements.”

#### About Datacraft

Datacraft Solutions provides technology to enable forward-thinking manufacturers to automate and continuously improve their Kanban replenishment management systems while further reducing non-value-added activities on the plant floor and throughout the supply chain. Datacraft Solutions technology is delivered through a scalable, reliable Software-as-a-Service platform, ensuring rapid, low-cost implementation and on-going support. Learn more at [www.datacraftsolutions.com](http://www.datacraftsolutions.com).

#### About TBM

TBM Consulting Group helps its customers synchronize their resources and information flow to minimize costs and increase sales and profitability. The company provides strategic direction and hands-on implementation to guide cultural and organizational transformation. Their proprietary LeanSigma approach integrates lean principles for market agility and responsiveness and Six Sigma's focus on quality. The company has global presence with offices in North and South America, Europe, China, India and Australia. To learn more , call 800-438-5535 or visit [www.tbmcg.com](http://www.tbmcg.com)